



Enhanced Learning Skills for Kids

Train. Teach. Transform



A custom made 10-Step Program that uses brain training to create new neuropathways while strengthening core cognitive and processing skills to transform one's ability to learn, read, remember, comprehend, improve sports and bridge the gap to independent learner!



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Student Transformation System™



Both of my children had challenges in their academics in one form or another. I never expected to get such clarity and understanding from Colleen's online assessment. The results really told a story and I knew why my children were struggling and having challenges.

My daughter has learning differences which impact her ability to read fluently. She was very weak in auditory processing and memory. Her visual memory was weak too. After working with Colleen, she gained a minimum of 2 years in her cognitive skills in almost all skills thus far and keeps progressing.

My daughter's tutors were kept in the loop throughout the summer and we worked through all 10 steps of Colleen's system to show improvement at home and with academics. Colleen has been indispensable helping to advise and guide me along the way to helping my child transform.

After working with Colleen, my son strengthened all of his cognitive skills by a minimum of 2 years. His sports improved! With Colleen's Student Transformation System, we were able to help him find a balance of success at home and at school.

I highly recommend working with Colleen. She is very skilled and may just be the "Queen of Brain Training."

Her Student Transformation System is extremely helpful and takes the pressure off the parent and teacher (tutor) when trying to communicate and partner. She takes care of bringing everyone together for your child's sake.

~ Kristin, Izzy and Derek Idaho

BENEFITS FOR YOUR CHILD:

- ✓ *Be more self-confident and empowered*
- ✓ *Improved grades in school*
- ✓ *Begin to bridge the gap to independent learner*
- ✓ *Demonstrate and work with improved attention*
- ✓ *Become more organized*
- ✓ *Study efficiently*
- ✓ *Do homework independently*
- ✓ *Do homework in less time - correctly and easier*
- ✓ *Follow multi-step directions*
- ✓ *Process faster*
- ✓ *Express thoughts better and faster*
- ✓ *Improve spelling without the need to memorize*
- ✓ *Decreased Anxiety*
- ✓ *Improve comprehension*
- ✓ *Read and remember information*
- ✓ *Read easier and more efficiently*
- ✓ *Be more interested in school work*
- ✓ *Become an active participant in the learning process.*

Student Transformation System™



My son has a non-verbal learning disability, which there is no therapy for, and which hindered his progress in school. I was at my wit's end when I discovered Colleen's website. It was a leap of faith for us to undertake this training, but now that it is completed, we are grateful and thrilled with the results.

My son had a very good experience working with Colleen on her Student Transformation System (using PACE and Master the Code). The program was hard work for him, but Colleen made it enjoyable. And his results were remarkable – he showed gains of several years in almost all cognitive areas!

Additionally, **Colleen provided expert, personal feedback** for us as we struggled to get a handle on our son's learning challenges. Stephanie from Minnesota

The Student Transformation System™ is a unique individualized 10 step program that transforms children into dynamic learners.

The program relies on over 30 plus years of proven research based on the theory of neuroplasticity.

The methodology used is scientifically based and asserts that training procedures can change and improve the mind and its mental structure by retraining mental skills and processes. These skills are retrained through a series of tasks that are designed to meet specific goals. The tasks are related, make repetitive demands on a deficient skill, and progressively increase in difficulty (Gibson, 2010).

Based on several research studies from the top braining programs in my system, the average cognitive skill gain is 3-4 years. This number comes from pre and post measures of cognitive skills targeted.

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Student Transformation System™



In just in a couple of weeks I started to see a difference in how Jessica was able to keep to the metronome beat.

She was also able to quickly change focus from right to left where as before starting the program she had to think about which way was left or right.

She was able to remember series of numbers both front and backwards to a beat. This was her weakest skill on her cognitive testing through school.

She improved in just about every category from her pre-test of the Gibson Assessment test. I saw Jessica's improvement with my own two eyes during each level she tackled.

Colleen is a very competent coach and was always extremely patient and understanding with my daughter and I. I would highly recommend her and her Student Transformation Program.

It made a difference in my daughter's life!

~ Kim and Jessica from NJ

The Student Transformation System allows you to identify your child's current level of cognitive learning skills and then transforms your child into a dynamic independent learner.

We create an action plan to target and strengthen the weak skills. **That's right—I do not ask you to focus on only the strong skills.**

We will specifically target the weak skills. Then we implement the plan and commit ourselves to success.

By strengthening weak cognitive skills through brain training, your child will create new neuropathways and learning will be easier and more efficient.



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Student Transformation System™



Before working with Colleen, my son was having a very difficult time in high school. My husband and I knew that something was off but we could not put our finger on it.

My son's performance was inconsistent and the school said that there were no real concerns being seen in the classroom. However, my son came to us and was worried about his ability to keep up. He couldn't put his finger on it either.

Colleen and I talked and she asked questions relative to education and medical backgrounds. Based on what she heard, she asked if my son ever had Lyme Disease.

My son did have Lyme Disease but it was years ago. However, based off of his present symptoms and challenges, Colleen recommended that we see a Lyme specialist. We did and determined from blood tests that the Lyme was still active and causing the main issues with learning.

Colleen developed a program to support my son as he underwent intensive antibiotic treatments. We are very happy with the continued support from Colleen.

I highly recommend her program and her services.

— Alison from CT

The following is a list of the 10 steps that help to transform you child into an independent learner.

1. Create an individualized program based on your child's cognitive assessment.

We will discuss exactly what your child's cognitive strengths and weaknesses are in relation to school. We will also assess how your child's medical history affects learning, what motivates your child to work, and which program(s) will be the best match given the many variables that come into play (interest, dedication, budget, time, etc.).

2. Make student transformation a priority.

We examine when you and your child will make the time for strengthening cognitive skills. Then we create a flexible schedule, prioritize your child's daily-task lists, and pause nonessential activities so you can fully invest your child's time and mental energy.

3. Baseline your child's present challenges

We will also work on determining what goals we are preparing your child to reach, along with what benefits he or she expects after achieving these goals. Essentially, we map out where your child is now, and I will help your child get to where he or she wants to go.

4. Baseline your child from the teacher's perspective

At this point, we craft a letter to your child's school. The teacher will lock in on one or two priority concerns about your child in the classroom. We will work with the school so they will contact you with updates, instead of you chasing after them! If you are home schooling your child, you will choose a few issues as the baseline to watch for improvement.

Student Transformation System™

Betsy Hill, President & COO

Learning Enhancement Corporation

“Colleen is **passionate** about helping individuals with cognitive deficits overcome them and achieve their full potential. She is **expert on a wide array of tools** used to help develop cognitive skills and committed to helping her clients. **If you're a parent of a child with learning issues, you want Colleen on your team.**”

Gary Smith, CEO

BrainSkills

Colleen's Top qualities: Personable, Expert, High Integrity

“Colleen is a **caring and results-oriented cognitive skill and reading remediation trainer**. She understands the needs and works diligently to help her clients succeed. **I highly recommend her to any parent (or adult student) that wants their children to achieve their full potential.**”

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5. Implement the strengthened cognitive skills and new strategies

Your child will begin to implement new strengths, giving them ease of learning and reading. Homework will be of better quality, studying will be less time consuming, and organizing his or her day will be less daunting. I will be alongside you and your child each step of the way.

6. Reassess 30 hours into the program

Here we reassess your child's cognitive skills to monitor progress and ensure success. These assessment results will help guide the remainder of the program. Exceptions are made per student and progress of program.

7. Examine your child's inner game

I will share with you and your child how positive thinking is crucial to continued success. Your child will have an opportunity to unmask any negative thought patterns that are keeping him from progressing. We will discuss ways of removing and managing these barriers.

8. Post assess your child's cognitive skills

We will do a final assessment of your child's cognitive skills once the program has been completed. This will ensure that progress was made in all cognitive skills.

9. Implement the strengthened cognitive skills and new strategies

Your child will begin to implement new strengths, giving them ease of learning and reading. Homework will be of better quality, studying will be less time consuming, and organizing his or her day will be less daunting. I will be alongside you and your child each step of the way.

10. Reassess your child's progress with the teacher

As your child is completing the program, we will reach out to the teacher to acknowledge that progress has been made and a true before / after has been accomplished.

Student Transformation System™



After working with Colleen and her programs, Brandon's ADHD symptoms have diminished to the point of disappearing. Most of his symptoms were cognitive based and once we strengthened those skills, he no longer had difficulty with attending, focusing and sitting still. He learned how to control himself and tell the difference in how it felt to be calm and in control versus hyperactive without any control.

His teachers now state that he is no more fidgety than any other typical 4th grade boy. He has basically caught up in his studies. Now, he is able to remember and give me all the information from the previous week(s) that we went over together.

The best part is now Brandon is the first child done with his homework in after care. He is thrilled. Learning is no longer a struggle and school is fun again.

~Donna and Brandon from Somerset, NJ.

Before working with Colleen, Paris had a difficult time getting through the day at school. Besides forgetting her books, homework would often take much longer than it should.

Paris also had a difficult time following multi-step directions, assisting us in the home with chores and her self-confidence was low. She relied solely on memorization by writing things down.

Thanks to Colleen's program, Paris began believing in herself again. Her grades have been holding steady and she is still in advanced classes. She helps us in the home now with chores.

We don't have to keep repeating instructions or requests to her anymore. She has a variety of ways to memorize now.

~Hilary and Paris from Whitehouse, NJ.

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Colleen Bain is the CEO and founder of Enhanced Learning Skills for Kids, LLC.

She is an award winning professional, a contributing author to a fabulous book called, *Overcomers, Inc.*, she is a licensed special and general educator in the state of NJ and a licensed cognitive brain trainer. She holds a Master's in a Special Ed.

Colleen has successfully utilized the power of brain training for her own children having easily transformed them into independent learners allowing her to be of service to many other families in her community and around the country

Colleen works with students between the ages of 6 and older who are struggling learn, read, remember, process and more with ease. She also works with gifted or students getting great grades but just working way too hard for their success.

She is affiliated with the following organizations
The Society of Cognitive Rehabilitation (SCR), The Opsoclonus Myoclonus Support (OMS), NetworkInternational Reading Association (IRA), National Association of Special Education Teachers (NASSET), National Center for Learning Disabilities (NCLD), Council for Exceptional Children (CEC), Brain Injury Association of New Jersey (BIANJ), National Coalition on Auditory Processing Disorders (NCAPD)

Awards and Licenses:

*Licensed Elementary and Special Education Teacher;
Best Selling Published Author: *Overcomers, Inc.*
Licensed Provider and Trainer for
Processing and Cognitive Enhancement (PACE),
Master the Code (MTC), BrainSkills, BrainWare Safari,
Fast ForWord and REI; Awards Include:
Cambridge Who's Who Industry Expert of Year 2010;
Cambridge Who's Who Professional of the Year 2009;
Graduated Summa cum Laude, University of Phoenix
(2007) M.A. in Special Education;
Graduated Summa cum Laude; NYIT (1996)*

Student Transformation System™



After working with Colleen and her programs, Brooke is more confident in herself and is able to take risks she would not have before academically and even socially.

She does her homework on her own now and I basically give the final check off before it goes into her backpack. She even does papers and projects on her own now, too.

Everything from book selection, research, writing, and any artifacts that are needed for the paper. At home, I do not need to repeat myself several times or constantly remind her to do things.

She is now bridging the gap from a student needing constant supervision to an independent lifelong learner. She loves to read and is able to read words she could not before working with Colleen.

Brooke is able to better organize, plan and study effectively. Brooke has consistently been getting A's in school. Brooke is looking forward to attending Princeton University in her future. ~Shelia and Brooke of Hillsborough, NJ.

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Frequently Asked Questions

Q: Who are your clients exactly?

A: I work with people just like you who are very involved in their child's educational journey; however, have never been made aware about the connection between cognitive skills and education. That said, the type of student that I've worked with includes just about everyone. You can see the chart below. However, I specialize in using brain training to help children ages 8-18 enhance their ability to learn and read.

<ul style="list-style-type: none"> ● Learning Disabled ● ADHD – any type ● Traumatic Brain Injury ● Auditory Processing Disorder ● Auditory Analysis Disorder ● LLD – language Learning Disorder ● Dyslexic ● Asperger's ● PDD-NOS ● Poor Readers ● Difficulty with Abstract Thinking ● Students with weak social skills. 	<ul style="list-style-type: none"> ● Gifted with Learning Disability ● Gifted wanting even more proficiency. ● Students with weak Math Skills ● Students with weak Study Skills ● Students with weak Organizational Skills ● Students with weak Time Management Skills ● Students with low self-esteem ● Student with negative thinking patterns 	<ul style="list-style-type: none"> ● Students with good grades but working way too hard for them. ● Students who do okay but are not independent learners. ● Students who want to prep / tap into their potential before SATS.
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Q: What happens if you haven't worked with a child like mine yet?

A: I have worked with many students that may come to me with no diagnosis, a main diagnosis or classification. However, they have several comorbidities (additional issues) that allows me to state that even though your concern may not be listed, it may have been a comorbidity of one of the above. What my current and former clients have found exceedingly helpful is that I bring an extremely new perspective to helping their child succeed and give them resources they'd never heard of before. Because of this, their child stands out in school showing ease of learning, good grades, self-confidence and more.

Enhanced Learning Skills for Kids

Transformed from the original company – Kids of the Kingdom Tutoring established in late 2005.

First, Colleen recognized that students were receiving mostly compensatory services. Also, Colleen's daughter suffered from a brain injury and was in need of cognitive rehabilitation. The company was recreated to address the underlying cause of a learning difference using the most recent research in neuroscience. Today, Enhanced Learning Skills for Kids includes brain training programs in person and online using Colleen's

Student Transformation System

which trains, teaches and transforms children while helping to align and transfers the success of the program into the classroom.

Enhanced Learning Skills for Kids has worked with many students, around the country, and specializes in helping students ages 6 – 18 who have learning differences relative to reading and comprehension.

Enhanced Learning Skills for Kids' clients have included children with learning disabilities, brain injury, cognitive impairment, gifted and talented, pervasive developmental disorder, Asperger's, dyslexia, processing disorder, auditory processing, visual processing, language learning, ADHD and more – all top achiever's needing a little help to unlock their potential.

Q: How are you different from other "brain trainers?"

A: Although we use some of the same programs, the approach and supplemental pieces are different. You have me as a special education / cognitive trainer expert and consultant. After all, I've lived it now for over 13 years with my daughter. I specialize in working with students to strengthen their foundational skills who are struggling with reading and comprehension from ages 6 and up. What that means to you is that I am very focused on anything and everything that works for children struggling to learn and especially within reading. Because my focus is very narrow, what you get with me is no-nonsense, easy to understand expertise on what works for these children and their families. I've become an expert at helping children and that's why my clients get great results. I am also encouraging, understanding, fun and offer a lot of praise. By doing so, the student is kept motivated and eager to receive the end goal!

Most importantly, you will find that I don't just train the brain. You will begin to recognize that I integrate existing difficult academic situations into the program to help your child take action with their new skills set. You will experience training, teaching and then transforming when you work with me! You can work with me to reintroduce difficult academics or you can use your favorite tutor. You can receive a specific individualized "roadmap" for your tutor to navigate your child to success if additional academic instruction is needed.

Q: What type of personality do you work best with and what is expected of me?

A: The Student Transformation System, products and programs were created for parents and students who are excited and hopeful about finding this solution. However, I also require commitment and dedication throughout the program. It is intense but I make it fun. If you and your child commit to being there for each other and through working the program with me, you will be rewarded. I usually attract those parents who are eager to end their worrying about their child's learning situation. The System was created for transformation to occur within a few months. Not to just show a gain in one or two or three skills but to show gain in all skills required to learn.

I'm a passionate, high-achieving leader. I'm known to work best with other high achieving go-getters who are super-ready to get going and just want to know exactly what steps to take to help their child. The student must be able and willing to participate.

Consider what you'll do with me to be a life changing event. Your child will be expected to take serious and consistent steps in life. No excuses anymore, just a very different way of thinking and full support while working towards receiving their goals: better grades, easier learning, self-confidence, awareness and management of the Inner Game (that little voice inside that says-I can't do it, I'm not good enough).

Enhanced Learning Skills for Kids specializes in providing coaching, education, training, teaching and transformation to children who wish to improve their ability to learn easier and efficiently to reach their full potential. Services are available in person and online for both in state and out-of-state clients.

Professionals also look to Colleen for her expert coaching relative to supporting and starting a brain training business.

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Q: What exactly are cognitive skills ?

A: Cognitive skills impact the ease of learning. The brain's core mental abilities are known as processing speed, attention, memory, auditory and visual processing and problem solving. These skills are the foundation for successful learning and usually the cause of struggling learners. If overlooked, the weak skills can create lifelong problems. Read more on cognitive skills now by visiting

<http://www.els4kids.com/assessments> .

Q: How do you assess cognitive skills ?

A: Cognitive skills are assessed using the Gibson Cognitive Assessment. Both in the in-person and online assessments will target specific cognitive skills required to learn. For background information on why and how to assess, visit

<http://www.els4kids.com/assessments>.

Q: What can a client expect in an in person Session?

A: In Person Sessions are one-on-one with a certified trainer and usually last 60 minutes. Your child is provided with a kit consisting of a workbook and additional materials. Your child is given an individualized program based upon the assessment results, history (medical and academic), and daily performance assessments.

The non-academic training procedures are made up of tasks that are designed to meet specific goals. The tasks are related, make repetitive demands on a deficient skill, and progressively increase in difficulty. This is a process-specific approach to training (as opposed to a general stimulation approach). A process-specific approach targets the same function systematically and repetitively with related tasks.

Q: How long are cognitive brain training programs?

A: Many clients ask how long will it take to complete the programs to see results? Your child does not need to wait to complete the program to begin seeing results. Actually, the client can see results anytime. Most cognitive programs require a standard 60 hours with a trainer. Typically, results are seen after 30 hours into the program. However, it depends on your child. Some children finish the program earlier than 60 hours and others may take longer.

Q: Does this really work?

A: Yes! The programs are based on over 30 years of research and clinical trials. Typical gains are usually 3.6 years gain in cognitive skills.



After working with Colleen and her programs, Caitlyn has renewed confidence herself and her abilities.

Caitlyn received the Academic Excellence Awards in German in 2009. This was an award Caitlyn does not believe she would have received if she did not work with Colleen and the Student Transformation System.

Her grades are improving steadily each marking period. She is improving from low C's to A's. She is now spelling and reading words that she was unable to before she started working with ELSK.

The skills developed are used each day the student is in school or at home. They are constantly being used and therefore don't regress. This retention is reflected in a study that showed that 98.7% of the one year follow-up cognitive test scores were at least as high as they were at the completion of the training.

Working with me 1-on-1 is the ultimate opportunity for your child. This is where I can be there in person to coach and monitor progress. There is opportunity to integrate in-person and online programs to offer your child the best of everything. If online programs are chosen then I rely more on the parent as the coach along with me monitoring progress daily over the internet, providing weekly conference calls and progress reports. You can also review success stories at

<http://www.els4kids.com/success-stories>

Q: What results can I expect?

A: You can expect your child to:

- Be more self-confident and empowered
- Become an active participant in school (raise hand and know answers, volunteer to read, etc.)
- Be more interested in their school work
- Read easier and more efficiently. No more guessing at words based on first and last sounds or visual imagery.
- Read and remember information
- Improved comprehension
- Improve in their spelling without the need to memorize words
- Express their thoughts better and faster
- Process faster
- Follow multi-step directions
- Do homework in less time
- Do homework independently
- Study efficiently
- Become more organized
- Demonstrate and work with improved attention
- Increase their grades in school

Q: How are you different from tutoring?

A: Tutoring restates academic learning in different ways so the student is able to learn and be successful. However, you should be wondering why your child was unable to learn the way the teacher presented the material. Tutoring will be expensive and frustrating because your child will always need the tutor in order to learn if their cognitive skills are weak. Go to more information at

<http://www.els4kids.com/differences-between-tutoring-and-the-student-transformation-system/>.

Her weak skills skyrocketed to adult level and she is now motivated and encouraged about her future including college. She is now able to complete her homework assignments in record speed.

For example, Caitlyn was so excited to be able to complete a literature assignment in study hall because this type of assignment would have required assistance and a few days of work. Now, she is able to grasp

concepts easier and when she is unsure, she is confident to ask for the help because she has the skills to follow along and get it. She no longer skips words and she hands in all of her assignments.

We are so proud of how hard she has worked and continues to work. I feel that we were finally doing everything we needed for Caitlyn.

I felt secure that I was in very good hands with Colleen.

~Sue and Caitlyn of Annandale, NJ

Q: Do you work with learning centers?

A: Yes, I consultant with learning centers in a variety of ways. Speech and language specialists and other therapists will often meet with me for business consultants and to provide brain training to their clients as the first step in their overall therapy programs. Call me for more information today. I work with centers who are local to NJ and also out-of-state.

Q: Do you work with schools?

A: Yes, I work with schools who wish to offer their students the Student Transformation System to help them obtain their IEP goals and improve learning. Often, the schools will provide these students with time in school or after to complete their online training. I consult, train, plan and evaluate with the parent, teacher and/or team requesting the service through the length of the program. Call me today for more information. I offer my services to schools all over the country.

Q: Do you coach other professionals to become a brain trainer?

A: Yes. I will do this on a 1:1 basis and you can find out more details at <http://www.els4kids.com>