

Introducing BrainWare™ Safari ...

... perhaps the SINGLE MOST IMPORTANT tool you can find to promote your child's FUTURE SUCCESS

Boost Your Child's Learning Potential

BrainWare Safari is the most comprehensive and affordable program available designed to develop the mental capacity of each child to learn.

Foundations for Better Learning

The basic skills that embody our ability to learn are called cognitive skills. These are the skills that support our ability to understand, interpret and apply information in the world around us. Well-developed cognitive (mental processing) skills are essential for us to perform well academically or in a work environment because they are necessary for higher-order thinking and knowledge acquisition. Underdeveloped cognitive skills get in the way of processing, retaining, and using information. Improving a child's mental skills helps raise his or her learning potential, leading to gains in intelligence, self-esteem, and the ability to learn subjects like math and reading. That is why we developed BrainWare Safari.

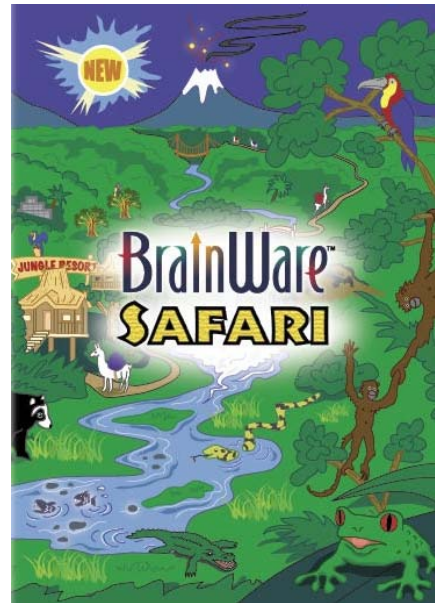
Developing Cognitive Skills

BrainWare Safari was used for 11 weeks at home by 19 students in 1st through 7th grades. Another group of 19 students in the same age range from the same school served as a control and simply followed their normal routines. Outcomes, as measured by pre- and post-testing with the Woodcock-Johnson III Cognitive Battery, showed significant growth for the group using BrainWare Safari:

- **Over 4 years** average improvement in cognitive skills, compared to **4 months** improvement for the control group.
- **1.9 years** average improvement in tests of achievement (reading and math) compared to **1 month** for the control group.

Clinical Methodology at a Fraction of the Cost

Until now, BrainWare's methodology has only been available in a clinical setting at a cost of \$2,000 to \$5,000, or more. Because BrainWare uses the latest computer technology, it makes the methodology universally attainable – **at a cost of less than \$500.**



BrainWare Safari offers ...

- An entertaining multimedia video game format
- 168 progressively challenging levels across an array of jungle-themed exercises;
- A carefully designed program to develop 41 basic cognitive skills
- Progression at the pace most suitable for each individual child;
- Money-back guarantee of satisfaction when used as described in the BrainWare Safari Travel Guide.

“BrainWare is by far the most effective single program that I’ve seen in my 40 years of experience. It is capable of radically improving the success level of nearly ALL students in a fraction of the time required by other programs.”

Peter Kline
Educator and Author of *The Everyday Genius*,
and *Why America's Children Can't Think*

